



Meet Jenny Polack.

QLD Committee

The Short...

A true Renaissance woman, Jenny has journeyed through the world of wine wearing multiple hats. Her experiences range from working as an educator, a researcher, and a show judge, to her roles in consultancy, wine writing and being an entrepreneur.

She is the Director of Bacchus Enterprises and Wine Whitch.

The Long...

Having started in wine retail, Jenny was fascinated with how wine is enjoyed, and most of all, how flavours are experienced. This led to her pursuit of knowledge, culminating to receiving her Masters of Science in Wine Management under the auspices of the International Organisation of Vine and Wine.

Jenny is well recognised in different fields of wine, earning accolades including WC Best Wine Educator 2016, and Apac Insider Wine and Spirit Consultant of the Year in 2017 & 2018. She has also received a few wine list awards as well.

Through her directorship of Bacchus Enterprises and Wine Whitch, Jenny has dedicated herself to inspire up-and-coming sommeliers and wine aficionados in the art of the grape.

