



Meet David Murphy.

NSW Committee

National Executive Committee

The Short...

With experiences across the globe including London and New York, David has been a leader of the hospitality industry for over 30 years.

He is one of the co-creators of Lyre's Non Alcoholic Spirits, and is a partner and sommelier of the critically acclaimed restaurant, One Penny Red.

The Long...

David has left his footprint in some of the most iconic restaurants in Australia, including Banc, Rockpool & Est.

His enthusiasm to 'give you the freedom to drink your drink, your way' has led to his involvement with Lyre's Non Alcoholic Spirits. As VP and its Global Flavour Architect, David helped cement Lyre's as a leader in the NA category globally.

He is inspired to teach others and give back to the industry that he loves, and is proud to see the wine industry become a true and legitimate career choice for the next generation.

